



Case Study Quick Facts

The Solution

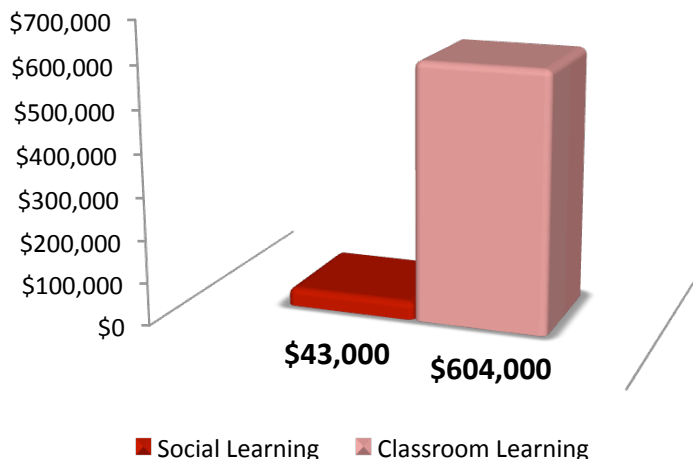
- An online social learning platform using Microsoft SharePoint
- A rapid, two week learning window
- Access to knowledgeable peers and must-have learning support content 24/7 and 365

The Problem

- Outdated, legacy sales software resulting in inefficiencies and less than desirable customer service and profit margins
- Slow and ineffective classroom training model would not meet the need for rapid and sustained mastery of new software



MillerCoors Social Learning Cost Savings Comparison



The Results

- Shortened time to software mastery
- Increased sales staff productivity due to the 24/7 knowledge hub availability post-training
- Cost savings of over \$550K for the social learning training compared with classroom training
- Greater cost savings in the future due to company-wide adoption of social learning principles and processes



Social Learning

The CorpU Social Learning Initiative connects you with the brightest minds, the freshest research, and the most innovative technologies to drive your Learning Value Proposition to a whole new level.

This innovative approach creates true learning organizations by integrating learning with execution and accelerating collaboration, knowledge sharing, and putting new knowledge into practice.

Contact Corporate University Xchange to learn how membership gives organizations a jump-start on their Social Learning strategies and speeds the time to valuable benefits.



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Corporate University Xchange

Ritter Road
Mechanicsburg, PA 17055

717.395.9267

www.corpu.com